

CURRICULUM VITAE

Piia Karjalainen

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LinkedIn: www.linkedin.com/in/piiakarjalainen
born in 1980, married



Experience

Senior Adviser

Finnish Chamber of Commerce, Helsinki, Finland
August 2023 – current
Advocacy and lobbying on EU and national policies related to transport sector and built environment

Head of Maritime Affairs

Wärtsilä, Helsinki, Finland
June 2021 – July 2023
Global responsibility on governmental affairs at Wärtsilä Voyage, focusing on promoting advanced climate, digitalisation and data policies in EU and at international forums to support Wärtsilä's business; management and coordination of influential presence of Wärtsilä Voyage at international networks; facilitation of access to funding programmes; coordination of sustainability agenda for Voyage

Secretary General

MaaS Alliance / ERTICO, Brussels, Belgium
June 2017 – June 2021
Executive director and spokesperson of the international "MaaS Alliance" association (public-private Mobility as a Service partnership, ~110 members globally, annual budget 0,4-0,6 M€), including advocacy, member acquisition, external communication, governance and day-to-day management of team of four

Policy Advisor (transport, energy & climate policy)

European Parliament, Brussels, Belgium
September 2014 – June 2017
Regulation drafting, negotiating and interacting with policymakers and stakeholders and communication in the fields of transport, climate and energy policies as a part of the cabinet of MEP Merja Kyllönen (FI)

Senior Adviser

Finnish Ministry of Transport & Communications, Helsinki, Finland
January 2011 - August 2014
Project manager and spokesperson for high-level strategic projects and reform of the national transport policy (incl. Governmental Transport Policy Programme for PM Katainen's Government, National Maritime Strategy and introduction of Mobility as a Service concept to Finnish transport policy)

Ministerial Adviser

Finnish Ministry of Transport & Communications, Helsinki, Finland
 October 2009 - December 2010
 Steering, budgeting and risk management activities at the Ministry

Financial Manager

Finnish Road Administration, Helsinki, Finland
 May 2008 - October 2009
 Budgeting, reporting and accounting activities of the high-volume road construction projects

Controller

Finnish Road Administration, Helsinki, Finland
 November 2006 - May 2008
 Budgeting, reporting and accounting activities of Finnish Road Administration

Specialist on procurement and markets

Finnish Road Administration, Helsinki, Finland
 May 2004 - August 2006
 Independent market analysis, active participation in development projects of public contracting

Trainee

Finnish Competition Authority, Helsinki, Finland
 June 2003 - August 2003
 Market analysis and reporting activities on market structure and development

Education

M. Sc. (Econ)

December 2005
 Major: National Economics, supplementing studies in EU Law, Law&Economics and Business Administration
 University of Joensuu, Joensuu, Finland

Matriculation Examination

June 1999
 Pieksämäki High School, Pieksämäki, Finland

Knowledge and Skills

Strong capability to inspire and conduct the vision into strategy and action
 Influential and experienced public speaker
 Seasoned advocate with a thorough understanding on regulatory processes and international business networks
 Entrepreneurial and dedicated attitude to work with a focus on collaboration and impact
 Pragmatic and solution-orientated peacemaker in conflict situation
 Good eye for timely and strategic internal and external communication
 Up-to-date IT skills, active user of social media
 Native Finnish, excellent English, basic French, Swedish and Russian
 AB driving licence

Other activities

Board member at Itärata Oy, 2022 -
 DiFFuture trainee by Directors' Institute of Finland for future board talents, 2022 – 2023
 Partner in urban and real estate development start-up Evata Real Estate Services Oy 2022 –
 Start-up mentor at Nordic Start-Up Ventures, 2021 -